



FOR IMMEDIATE RELEASE
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ANNOUNCING CYNTHIA JOBA™

CYNTHIA JOBA, LLC. is pleased to announce the opportunity to take her fine art pieces to another level of availability. She has targeted the growing market of affordable luxury.

Born out of inspiration, the Matrix Collection- as the artwork is called, embody our twenty-first century lifestyles that are filled with change, uncertainty, and the need to remain peaceful and centered in our everyday lives and interactions.

Cynthia Joba has been creating art matrixes for over six years. They have received such a great response from her clients, that she has signed on Visionary Strategies, a Branding and Licensing Strategy Company, to bring her inspirations to market in multiple product categories.

The Matrix Collections are targeted for individual collectors, as well as corporate matrixes for corporations or businesses who want to anchor their vision, mission and values into a visual work of art. Her creations even embody global and community initiatives, as her first global piece was commissioned in 2002 by the “Spirit in Business” Organization for their 2002 Worldwide gathering in San Francisco.

This unique art will most certainly be a mainstay for those who see themselves as visionary and part of the leadership dedicated to creating a better world. Cynthia’s belief is that everyone has a gift... and we can each make this world a better place to live, together.

The brand’s initial licensing focus currently includes, home décor, dishware, wallpaper, giftware, stationary, ornaments, spa wear, jewelry.

Cynthia Joba’s Matrix Collections can be seen at www.cynthiajoba.com. For more information, please contact Kathie De Chirico, president, Visionary Strategies, 908-281-3833.

“Brand Architects: Building Empowerment through Partnership”

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